



FOR IMMEDIATE RELEASE

**VOXXHirschmann Announces the Appointment of
Aron Demers to Senior Vice President, Automotive Aftermarket Sales**

Hauppauge, NY, March 3, 2016 – VOXXHirschmann Corporation, a wholly-owned subsidiary of VOXX International Corporation (NASDAQ: VOXX) today announced the appointment of Aron Demers to Senior Vice President, Automotive Aftermarket Sales effective immediately.

Demers was previously Vice President, Mobile Electronics with VOXX Electronics Corporation and now joins VOXXHirschmann, working from the Company's new Orlando, FL manufacturing facility. In this new role, he will have complete responsibility for 12-Volt aftermarket sales and product development. He will also be responsible for financial performance, budgeting, forecasting, and inventory management of the Aftermarket group. He will oversee all aftermarket sales-related activities for the Advent, Audiovox, Code-Alarm, Invision, Movies-2-Go, Omega, Prestige and Pursuit brands, as well as the continued distribution of SXM Satellite Radio products.

Pat Lavelle, President of VOXX International stated, "Aron is one of the industry's best and brightest, and a highly respected team leader within the VOXX family. Over his 21-year career with VOXX, he's excelled in every position and brought added value whether to the distribution channel or a new product launch. He's helped our Company expand distribution, drive innovation in our offerings and grow our market leading positions in mobile video, satellite radio and other automotive product lines. He'll be responsible for all of our 12-Volt aftermarket business."

Demers joins the management team of Ludwig Geis, President; Edward Mas, Exec. VP; and Michael Schroeder, Sr. VP, OEM New Business Development who as VOXX/Hirschmann, have established that company as a significant supplier to the OE market. Demers will be working closely with the OEM teams to leverage synergies and further expand the Company's reach in the aftermarket.

Mr. Demers began his career at VOXX in 1995 as the Western Regional Retail Sales Manager for VOXX Electronics Corporation and has held the position of Vice President Sales since 1997. He was instrumental in the launch of the Mobile Video group, one of the most successful in the 12-Volt category. Demers also enjoys strong relationships with the Company's 12-Volt distribution including, its distributor, car dealer and independent retailer forces. Mr. Demers is active in the Consumer Electronics Industry supporting groups including CTA, MESA and MERA.

About VOXX International Corporation

VOXX International Corporation (NASDAQ: VOXX) formerly Audiovox Corporation has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company with an extensive distribution network that includes power retailers, mass merchandisers, 12-Volt specialists and most of the world's leading automotive manufacturers. The Company continues to drive innovation throughout all of its subsidiaries, and maintains its commitment to exceeding the needs of the consumers it serves.

About VOXXHirschmann Corporation

VOXXHirschmann Corp. is a newly formed subsidiary that combines the domestic and international OE design, engineering, manufacturing and sales assets of Hirschmann Car Communication, Audiovox, Code Systems and Invision. This worldwide collaboration brings together over 200 engineers and dozens of OE Automotive customers and tier-one companies. VOXXHirschmann has the capabilities to service every level of OE Support, tier-one production line to mod center and ports to dealerships.

Safe Harbor Statement

Except for historical information contained herein, statements made in this release that would constitute forward-looking statements may involve certain risks and uncertainties. All forward-looking statements made in this release are based on currently available information and the Company assumes no responsibility to update any such forward-looking statements. The following factors, among others, may cause actual results to differ materially from the results suggested in the forward-looking statements. The factors include, but are not limited to risks that may result from changes in the Company's business operations; our ability to keep pace with technological advances; significant competition in the automotive, premium audio and consumer accessories businesses; our relationships with key suppliers and customers; quality and consumer acceptance of newly introduced products; market volatility; non-availability of product; excess inventory; price and product competition; new product introductions; foreign currency fluctuations and concerns regarding the European debt crisis; restrictive debt covenants; the possibility that the review of our prior filings by the SEC may result in changes to our financial statements; and the possibility that stockholders or regulatory authorities may initiate proceedings against VOXX International Corporation and/or our officers and directors as a result of any restatements. Risk factors associated with our business, including some of the facts set forth herein, are detailed in the Company's Form 10-K for the fiscal year ended February 28, 2015.

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