



FOR IMMEDIATE RELEASE

VOXX International Corporation Announces the Appointment of Thomas “Tom” Malone as President of VOXX Advanced Solutions

Hauppauge, NY, March 3, 2016 – VOXX International Corporation (NASDAQ: VOXX), a leading global manufacturer and distributor of automotive solutions, premium audio and consumer accessories products, today announced the appointment of Thomas “Tom” Malone as President of VOXX Advanced Solutions, a division of VOXX International Corporation.

Malone takes on this new role after successfully leading VOXX Electronics Corporation for years, where he served as President since 2006. As President of VOXX Advanced Solutions, Malone will focus on the development of ground-breaking digital technology as the Company looks to expand its offerings, whether through product development initiatives, strategic partnerships, or acquisitions. His experience in innovative product development as well as sales management, distribution and marketing have guided the entrance into some of the most exciting new products and markets in the Company’s history...from action cameras to connected cars.

Malone is a relationship builder having developed and maintained significant partnerships for VOXX with companies such as Sirius, Qualcomm, 360fly, Eyelock, iBiquity, IGT and wireless carriers including AT&T and Sprint. It is this experience which positions him well to achieve the Company’s goal to continue to partner with other companies that have new technology and global reach, which potentially can be used throughout the VOXX family.

VOXX Advanced Solutions will manage the existing partnerships with 360fly in the high profile action sports market; AT&T/ Car Connection for the connected car; Eyelock iris authentication biometric solutions products; and the Company’s new initiative with S4W, developing hardware and service solutions for law enforcement and correctional facilities to bring 4G streaming body cameras to this new channel of distribution.

“I’m pleased to make this announcement as I believe Tom is the right man to lead our continued growth in the consumer technology arena,” stated Pat Lavelle, President and Chief Executive Officer of VOXX International Corporation. “I’ve worked with Tom for decades and he is one of the best and most respected business leaders, salesmen and strategic business development executives in the industry. His relationships and network is vast and I am confident that he, along with the other subsidiary Presidents, will continue to collaborate and identify next generation, innovative technologies that will drive our Company’s performance for years to come.”

Prior to joining VOXX International, Malone served as Vice President for Primary Security, a New York-based vehicle security manufacturer. A veteran of the consumer electronics industry, Malone sits on the board of the Mobile Electronics Division of the Consumer Electronics Association.

About VOXX International Corporation

VOXX International Corporation (NASDAQ: VOXX) formerly Audiovox Corporation has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company with an extensive distribution network that includes power retailers, mass merchandisers, 12-Volt specialists and most of the world’s

leading automotive manufacturers. The Company continues to drive innovation throughout all of its subsidiaries, and maintains its commitment to exceeding the needs of the consumers it serves.

About VOXX Advanced Solutions

In addition to pursuing new business partners and advanced technologies, VOXX Advanced Solutions will manage the existing partnerships with 360fly in the high profile action sports market; AT&T/ Car Connection for the connected car; Eyelock iris authentication Biometric solutions products; and the Company's new initiative with S4W to develop hardware and service solutions for law enforcement and correctional facilities and bring 4G streaming body cameras to this new channel of distribution.

Safe Harbor Statement

Except for historical information contained herein, statements made in this release that would constitute forward-looking statements may involve certain risks and uncertainties. All forward-looking statements made in this release are based on currently available information and the Company assumes no responsibility to update any such forward-looking statements. The following factors, among others, may cause actual results to differ materially from the results suggested in the forward-looking statements. The factors include, but are not limited to risks that may result from changes in the Company's business operations; our ability to keep pace with technological advances; significant competition in the automotive, premium audio and consumer accessories businesses; our relationships with key suppliers and customers; quality and consumer acceptance of newly introduced products; market volatility; non-availability of product; excess inventory; price and product competition; new product introductions; foreign currency fluctuations and concerns regarding the European debt crisis; restrictive debt covenants; the possibility that the review of our prior filings by the SEC may result in changes to our financial statements; and the possibility that stockholders or regulatory authorities may initiate proceedings against VOXX International Corporation and/or our officers and directors as a result of any restatements. Risk factors associated with our business, including some of the facts set forth herein, are detailed in the Company's Form 10-K for the fiscal year ended February 28, 2015.

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