



News Release

VOXX Electronics Attends KnowledgeFest in Dallas with Installer Certification Training and New Product Introductions

HAUPPAUGE, NEW YORK – JULY 31, 2017 – [VOXX Electronics Corporation \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), announced today the Company will be attending the 2017 KnowledgeFest Training in Dallas on August 11-14, 2017 to showcase their extensive 12 Volt Retail and Car Dealer specific products across their numerous brands.

The Company will also be hosting 3 separate training seminars at this years' event. They are:

Remote Start Certification for authorized dealers on Friday, August 11th from 6:00PM to 8:15PM

New Code Alarm Launch & Training on Saturday, August 12th from 4:45PM to 5:45PM

New Flashlogic FLRSBA Launch & Training on Saturday, August 12th from 6:00PM to 7:00PM

“KnowledgeFest’s dedication to improving education and increasing retailer awareness sets the perfect stage for us to display our broad lineup of 12 Volt products to a group of passionate specialty retailers and VOXX reps as well as give us the opportunity to introduce our brand-new Code Alarm product line-up, Carlink BT Long Range and the Flashlogic FLRSBA program”, said Aron Demers, Senior Vice President of VOXX Electronics Corporation. “We have a tremendous amount of trainings and product introductions scheduled for this event, and look forward to seeing everyone in Dallas.

The scheduled trainings and product launches will be presented by VOXX Electronics product managers and technical support team members. Technical representatives of the company will also be participating in the Remote Starter Technology Integration & Troubleshooting workshop on Sunday, August 13th from 8:00AM to 9:20AM.

The VOXX Remote Start certification program is designed to give everyone attending the knowledge they need to install remote start systems on today’s most challenging vehicles and a lot more. Those that successfully pass the program will receive a VOXX Factory Certified Remote Start Technician Certificate and their store will receive priority listing on our Dealer Locator, indicating a Factory Certified Remote Start Technician is on staff. There will be drawings for prizes and give-a-ways at all the trainings.

The Company will also be showcasing the latest offerings across all of their product categories including; Advent/Audiovox Mobile Video, Vehicle Security and Tracking, Remote Start Systems, Telematics, Advanced Driver Assistance Systems (ADAS), Navigation and OE Integration.

Visit VOXX Electronics at the 2017 KnowledgeFest –Training on Friday, August 11th, through Monday, August 14th at the Dallas Convention Center Omni Dallas Hotel.

For more information about VOXX Electronics please visit: www.voxxelectronics.com

For more information on becoming a VOXX Electronics Dealer in the US, please visit: www.voxxelectronics.com/become-dealer

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About VOXX Electronics Corporation (VEC):

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), a leading, global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its extensive distribution network includes expeditors, mass merchandisers, regional mobile electronic chains and 12-volt specialists both domestic and internationally.

VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include [Advent](#)®, [Audiovox](#)®, [Car Connection](#), [Code Alarm](#)®, [Invision](#)®, [Jensen](#)®, [Omega](#)®, [Prestige](#)®, and [Pursuit](#)®. For additional information, please visit our Web site at www.voxxelectronics.com.

About VOXX International Corporation:

[VOXX International Corporation](#) (NASDAQ: VOXX), formerly Audiovox Corporation has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing portfolio, which now comprises over 30 trusted brands. For additional information, please visit our Web site at www.voxxintl.com.

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