



## News Release

### **VOXX Electronics Attends KnowledgeFest Spring Training with All New Installer Certification Program**

**HAUPPAUGE, NEW YORK – APRIL 5, 2017** —[VOXX Electronics Corporation \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), announced today the Company will be attending the 2017 KnowledgeFest Spring Training in Indianapolis on April 9-11 to showcase their extensive 12 Volt Retail and Car Dealer specific products across their numerous brands. The Company will also be hosting a completely new installer remote start certification program on Sunday, April 9<sup>th</sup> from 12:45PM – 3:00PM presented by VOXX Electronics product managers and technical support team members.

“KnowledgeFest is dedicated to educating and increasing retailer awareness on some of the new and exciting products available today, setting the perfect stage for us to display our broad lineup for 12 Volt products to a group of specialty retailers and reps,” said Aron Demers, Senior Vice President of VOXX Electronics Corporation. “This event brings together a group eager to learn and interact with the many different mobile electronics suppliers in attendance providing us with the opportunity to connect one-on-one with our loyal customers.”

“KnowledgeFest’s dedication to improving education and increasing retailer awareness sets the perfect stage for us to display our broad lineup of 12 Volt products to a group of passionate specialty retailers and reps as well as give us the opportunity to introduce our brand-new Remote Start Certification program,” said Aron Demers, Senior Vice President of VOXX Electronics Corporation. “On Sunday afternoon, attendees will have the opportunity to be one of the first to attend this program at KnowledgeFest that will then continue throughout the year across the country. Technicians and Mobile Electronics Specialist are the backbone of our industry and we understand the importance of knowledge and training and plan on doing everything possible to support them.”

The Remote Start training and certification program is designed to give everyone attending the knowledge they need to install remote start systems on today’s most challenging vehicles and a lot more. Those that successfully pass the program will receive a VOXX Factory Certified Remote Start Technician Certificate and their store will receive priority listing on our Dealer Locator, indicating a Factory Certified Remote Start Technician is on staff.

The first 50 attendees to arrive to the introduction will receive a VOXX Electronics Swag Bag, plus there will be a drawing to win a first, second and third place prize package! Prize packages feature Klipsch Over Ear Headphones, a Code Alarm CA6554 Remote Start and Security System and a \$100 Snap-on Gift Card.

At the VOXX Electronics Booth the Company will be showcasing the latest offerings across all of their product categories including; Advent/Audiovox Mobile Video, Vehicle Security and Tracking, Remote Start Systems, Telematics, Advanced Driver Assistance Systems (ADAS), Navigation and OE Integration.

Visit VOXX Electronics at the 2017 KnowledgeFest – Spring Training on Sunday, April 9<sup>th</sup>, through Tuesday, April 11<sup>th</sup> at the Indiana Convention Center in Indianapolis, IN.

For more information about VOXX Electronics please visit: [www.voxxelectronics.com](http://www.voxxelectronics.com)

For more information on becoming a VOXX Electronics Dealer in the US, please visit: [www.voxxelectronics.com/become-dealer](http://www.voxxelectronics.com/become-dealer)

Like us on our Facebook Page: [Audiovox](#)  
Subscribe to our YouTube Channel: [VOXX Electronics](#)

**About VOXX Electronics Corporation (VEC):**

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), a leading, global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its extensive distribution network includes expeditors, mass merchandisers, regional mobile electronic chains and 12-volt specialists both domestic and internationally.

VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include [Advent](#)®, [Audiovox](#)®, [Car Connection](#), [Code Alarm](#)®, [Invision](#)®, [Jensen](#)®, [Omega](#)®, [Prestige](#)®, and [Pursuit](#)®. For additional information, please visit our Web site at [www.voxxelectronics.com](http://www.voxxelectronics.com).

**About VOXX International Corporation:**

[VOXX International Corporation](#) (NASDAQ: VOXX), formerly Audiovox Corporation has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing portfolio, which now comprises over 30 trusted brands. For additional information, please visit our Web site at [www.voxxintl.com](http://www.voxxintl.com).

**VOXX International Contact:**

Larissa Bertolotti  
Phone: (631) 436-6408  
Email: [LBertolotti@voxxintl.com](mailto:LBertolotti@voxxintl.com)

# # # # #