



News Release

VOXX Electronics Announces the Launch of Facebook Group 'VOXX TECH'!

Providing dealers, installers and customers with an interactive platform for product support

HAUPPAUGE, NEW YORK – APRIL 18, 2016 --[VOXX Electronics Corporation \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), announced today the launch of its new Facebook Group 'VOXX TECH'. VOXX TECH was created to provide another channel for dealers, installers and customers to get support on all VOXX Electronics products; while also opening up the lines of communication for our members.

“Today in a world where society seeks instant gratification and continuous communication we wanted to provide our dealers, installers and customers with an interactive platform to ask questions, share ideas and experiences and offer feedback to one another. Using one of today’s most popular social media channels to host our Group seemed like the perfect match,” said Aron Demers, Senior Vice President, VOXX Electronics Corporation. “Our MECP certified support team will monitor VOXX TECH to address any specific VOXX product questions in an open forum setting. We encourage our members to communicate with one another and look forward to the advice and direction from all of you.”

VOXX TECH is a closed Facebook Group, to join please visit [VOXX TECH](#) and click on the “+Join Group” button. At this time you’ll be required to provide your E-mail Address and Company Name; from there a VOXX Representative will accept your request to join the Group and you’ll have access to participate in the on-going conversations.

For more information about VOXX Electronics please visit: www.voxxelectronics.com

For more information on becoming a VOXX Electronics Dealer in the US, please visit: www.voxxelectronics.com/become-dealer

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About VOXX Electronics Corporation (VEC):

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: [VOXX](#)), a global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, vehicle security and tracking, remote start systems, telematics, and Advanced Driver Assistance Systems (ADAS). VEC’s

Advanced Solutions Group is focused on developing new strategic partnerships in emerging growth categories in the fields of biometrics, imagery and vocal processing.

VEC sells its products through an extensive distribution network that includes expeditors, mass merchandisers, regional mobile electronics chains and independent specialist both domestic and internationally. VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include: [Advent](#), [Audiovox](#), [Car Connection](#), [CarLink](#), [Code Alarm](#), [Invision](#), [Omega](#), [Prestige](#), and [Pursuit](#). VOXX Electronics has strategic distribution relationships with [EyeLock](#), [Singtrix](#) and [SiriusXM](#).

For additional information, please visit our website at www.voxxelectronics.com.

About VOXX International Corporation:

VOXX International Corporation (NASDAQ: [VOXX](#)) has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International Corporation has an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in Europe, Asia, Mexico and South America, and a growing portfolio, which now comprises over 30 trusted brands. Among the key domestic brands are Klipsch®, RCA®, Invision®, Jensen®, Audiovox®, Terk®, Acoustic Research®, Advent®, Code Alarm®, Car Connection®, 808®, AR for Her®, and Prestige®. International brands include Hirschmann Car Communication®, Klipsch®, Jamo®, Energy®, Mirage®, Mac Audio®, Magnat®, Heco®, Schwaiger®, Oehlbach® and Incaar™.

For additional information, please visit our Web site at www.voxxintl.com

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