



News Release

VOXX Electronics Attends 2016 KnowledgeFest Summer Training *Hosts Training Sessions on the latest in Telematics and Mobile Video*

HAUPPAUGE, NEW YORK – AUGUST 16, 2016 -- [VOXX Electronics Corporation \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), announced today they will be attending the 2016 KnowledgeFest Summer Training in Dallas on August 20-22 to showcase their extensive mobile electronics products across their numerous brands (Booth #301). The Company is also excited to announce they will be hosting a training session on Saturday afternoon to introduce CarLinkBT and PROCORE, an all-in-one programmable remote start system, as well as give you a look into the future of its Mobile Video product line up.

“KnowledgeFest brings together a group of passionate specialty retailers and reps eager to learn more and interact with the many different mobile electronics suppliers exhibiting. Their dedication to education and increasing retailer awareness on some of the new and exciting products available today sets the perfect stage for us to display our broad lineup of mobile electronics products while also giving us the opportunity to talk one-on-one with our customers,” said Aron Demers, Senior Vice President, VOXX Electronics Corporation.

On Saturday, August 20 attendees will also have the opportunity to join product manager’s Joe Dentamaro, Shane Wilson and Joe Caltabiano of VOXX Electronics as they introduce the latest in Telematics and Mobile Video. Learn more about the newly introduced CarLinkBT, a Bluetooth controlled transmitter accessed directly through your smartphone, and the all new PROCORE all-in-one programmable Remote Start System. You will also get an inside look at how VOXX is ensuring content and connectivity is the focus of its Mobile Video product line up, offering fully featured future proof products to the industry.

The first 50 attendees to arrive to the training session will receive a VOXX Electronics Swag Bag filled with goodies, plus there will be a drawing to win a first, second and third place prize package! Prize packages feature a Klipsch XR8i Hybrid In-Ear Headphones, a Prestige APS997E Two-Way Remote Start & Security System with CarLink (ASCL5), and a \$100 Snap-on Gift Card.

During the show stop by the VOXX Electronics Booth to see the latest offerings across all of their product categories including:

- **Advent/Audiovox Headrest** systems featuring wired and wireless HD connectivity as well as Android Custom Headrest systems in over 1,000 vehicle applications.
- **Advent 12” Overhead Monitor** adding to an already successful Premier 10” model, expanding out the offering for Premium units for the Car Dealer and Retail channels

- New Feature Laden **Movies2Go HD Overhead Monitors** available with 13.3-inch and 10-inch screens.
- New systems from the ADAS line adding another level of safety to your vehicle. **Blind Spot Detection**, a sensor sending audible and visual alerts when objects and/or people enter the blind spot area around the vehicle. And two new high performance back-up cameras **ACA801** and **ACA501** with wider viewing angles and parking lines that move!
- **Power Liftgate**, full factory plug-and-play replacement that allows you to add power liftgate to select vehicle applications.
- **Integrated Navigation** systems offering add-on navigation interfaces, giving the end user the ability to add updateable and upgradeable navigation features to a factory infotainment system. Newest applications include 2016 Ford vehicles.
- **CarLink** offers today's most advanced convenience and security solution allowing you to access your vehicle without the use of a transmitter. When paired with our powerful smartphone app, CarLink transforms your smartphone into a virtual transmitter, instantly giving you remote access to your vehicle and a direct connection to OE-style safety and convenience services.
- **Prestige PROCORE** is a "one-module" solution allowing dealers to build any style of remote start by focusing on customized features based on what is most important to their customers – without stocking multiple complete kits. VOXX is also excited to announce the CarLinkBT module will now be included within Prestige PROCORE.

Also on display within the VOXX booth will be Prestige, Code Alarm and Pursuit Security and Remote Start systems, and Pursuit Stolen Vehicle Recovery "SVR" system.

Visit VOXX Electronics at Booth #301 at the 2016 KnowledgeFest – Summer Training on Saturday, August 20, through Monday, August 22 at the Hilton Anatole Resort & Convention Center in Dallas, TX.

For more information about VOXX Electronics please visit: www.voxxelectronics.com

For more information on becoming a VOXX Electronics Dealer in the US, please visit: www.voxxelectronics.com/become-dealer

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About VOXX Electronics Corporation (VEC):

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: [VOXX](#)), a global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, vehicle security and tracking, remote start systems, telematics, and Advanced Driver Assistance Systems (ADAS). VEC's Advanced Solutions Group is focused on developing new strategic partnerships in emerging growth categories in the fields of biometrics, imagery and vocal processing.

VEC sells its products through an extensive distribution network that includes expeditors, mass merchandisers, regional mobile electronics chains and independent specialist both domestic and internationally. VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include: [Advent](#), [Audiovox](#), [Car](#)

[Connection](#), [CarLink](#), [Code Alarm](#), [Invision](#), [Omega](#), [Prestige](#), and [Pursuit](#). VOXX Electronics has strategic distribution relationships with [EyeLock](#), [Singtrix](#) and [SiriusXM](#).

For additional information, please visit our website at www.voxxelectronics.com.

About VOXX International Corporation:

VOXX International Corporation (NASDAQ: [VOXX](#)) has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International Corporation has an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in Europe, Asia, Mexico and South America, and a growing portfolio, which now comprises over 30 trusted brands. Among the key domestic brands are Klipsch®, RCA®, Invision®, Jensen®, Audiovox®, Terk®, Acoustic Research®, Advent®, Code Alarm®, Car Connection®, 808®, AR for Her®, and Prestige®. International brands include Hirschmann Car Communication®, Klipsch®, Jamo®, Energy®, Mirage®, Mac Audio®, Magnat®, Heco®, Schwaiger®, Oehlbach® and Incaar™.

For additional information, please visit our Web site at www.voxxintl.com

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