

News Release

Omega Research & Development Technologies, Inc. will be introducing it's new 70-Series Remote Start line & Linkr Smart-Phone Mobile Control platform this weekend at Knowledgefest in Dallas

DOUGLASVILLE, GEORGIA – AUGUST 17, 2016 - Omega's tech support team will be presenting the 70-Series product line at it's first ever KnowledgeFest Dealer training session! The 70-Series is Omega's most advanced Remote-Start line ever.

Packed with very high-end features, but priced at a tremendous value, Omega focused on refining the installer experience by adding a very comprehensive vehicle learn routine, and on the user experience by adding a BUILT-IN 3D accelerometer for manual transmission starting without the complicated exit routine, as well as Cold-Temperature start at the "entry units".

All "3D" units are 2-way Ready, so to upsell a sale, just learn in a compatible 2-way controller. Also, every single remote starter has a built in Alarm Suite, again offering upsell potential with little or no additional install. With Omega, every Starter is a COMBO!

Omega will also be introducing the Linkr Mobile Control platform: In our opinion, the most versatile Smartphone hardware/APP platform available. Built as a Global platform, it supports 6 languages, and can be installed stand-alone, or plugged into an Omega host unit via the data port. All 3 analog outputs can be configured to your needs, even if you're using a data connection. This doubles the simultaneous functionality of other units.

Very importantly, EVERY service plan gives the user full functionality!!! This includes GPS tracking, 2 Geo-Fences, Speed alerts, & a Security Fence. Other included features are a Built-In battery backup, multiple "Skin" options, personal Avatar selection from your camera-roll, the ability to control dozens of devices from the same APP, a full featured "High Risk" PANIC routine that sends alerts and a bread crumb trail to 5 pre-set recipients, so that you're not TAKEN, and more. You can even monitor your home or business alarm panel with Linkr.

For information on becoming an Omega Dealer in the US, email us at Javier@caralarm.com.

For more information on Omega's car security, keyless entry and remote start product lines, please visit www.CarAlarm.com, www.OmegaWeblink.com, www.OmegaCarlink.com, and www.OmegaGPS.com.

About Omega:

Omega Research & Development Technologies has been an innovative leader in the vehicle security industry for over 40 years. Since its founding in 1971, Omega's product line has diversified to include remote start modules and other vehicle accessory products. Omega's most recent product offerings include the exciting new technologies of telematics, wireless and databus integration.

With the vision of the founder, Kenneth Flick, guiding the company, auto security systems remain the central focus

of Omega Research & Development Technologies. In 1995, Omega became the only company in the keyless entry arena with a technology designed to prevent crime due to unauthorized transmitter access to vehicle systems. The patented technology, **Unauthorized Transmitter Alert**, promises to revolutionize the industry. Consumers can now have instant knowledge of any unauthorized access to their keyless entry systems. Most of the product lines manufactured by Omega are equipped with Unauthorized Transmitter Alert technology.

Omega's mission, as it was over four decades ago, is to provide reliable, leading-edge security and automotive accessory products at a competitive price.

For more information contact:

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