



News Release

Invision Attends NADA Convention to Showcase Rear Seat Entertainment with In-Vehicle Connectivity

ORLANDO, FL– MARCH 29, 2016 --[Invision Dealer Direct](#), announced today they will showcase their ConnectedHD rear-seat entertainment headrest systems at the NADA Convention and Expo on March 31st through April 3rd, in Las Vegas, Nevada. These FactoryMatch™ headrest systems offer a simple direct replacement of the factory headrests, matching the OEM material and stitching, while adding mobile video and connectivity that provides backseat passengers with the ultimate entertainment experience – while meeting or exceeding all OE safety standards.

“We are excited to be a part of the NADA Convention and Expo again this year, as this show presents the perfect platform to showcase our latest automotive products and solutions, said Aron Demers, Senior Vice President of VOXX Electronics Corporation. “We are happy to continue supporting the car dealer network for over 40 years and believe that Invision headrests have the ability to deliver profits to each department within the dealership as one of the most profitable accessories a dealership offers.”

The ConnectedHD 7-inch and 8-inch FactoryMatch™ replacement headrest systems incorporate certified HDMI/MHL inputs that give the user a direct connection to their smartphone, tablet, and even Smart-TV devices, while still allowing consumers to utilize their DVD collections. The ability to connect a mobile device directly and conveniently to the HDMI/MHL inputs makes the backseat entertainment possibilities literally endless. Content that is stored or being streamed live to the mobile device can be displayed on the headrest monitors, creating the best in rear-seat entertainment. The FactoryMatch™ replacement headrest systems are designed and built in our state of the art OEM production facility complying with rigid OE standards, meeting and/or exceeding stringent Federal Motor Vehicle Safety Standard Regulations.

The ConnectedHD 8-inch Headrest with Android integrates tablet technology with our custom headrest DVD systems giving backseat passengers endless content on the road ahead. In addition to the many features of the standard ConnectedHD systems, the Android version is GooglePlay Certified and features IPS panels with capacitive touch screen controls, a user friendly interface, a fast dual-core processor, Micro SD card input (also used for memory expansion), built-in 8GB memory (expandable to 32GB), built-in Bluetooth and built-in Wi-Fi (needs 3G/4G hotspot to feed internet access while driving outside Wi-Fi coverage) and a built-in Camera and Microphone. Finally, the non-removable Android tablets eliminate any concern consumers might have for potential damage that could occur from taking a portable tablet in and out of the vehicle.

Visit Invision at the 2016 NADA Convention & Expo – Thursday March 31, through Sunday April 3, at the Las Vegas Convention Center in Las Vegas, NV to learn more about the Invision Headrests and other innovative products on display. Find us in the Central Hall/Booth #301C.

For more information about any of the products being show at the NADA Convention & Expo, please visit www.invisionautomotive.com.

For more information on becoming an Invision Dealer in the US, email us at INVSales@voxxintl.com.

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About VOXX Electronics Corporation (VEC):

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: [VOXX](#)), a global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, vehicle security and tracking, remote start systems, telematics, and Advanced Driver Assistance Systems (ADAS). VEC's Advanced Solutions Group is focused on developing new strategic partnerships in emerging growth categories in the fields of biometrics, imagery and vocal processing.

VEC sells its products through an extensive distribution network that includes expeditors, mass merchandisers, regional mobile electronics chains and independent specialist both domestic and internationally. VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include: [Advent](#), [Audiovox](#), [Car Connection](#), [CarLink](#), [Code Alarm](#), [Invision](#), [Omega](#), [Prestige](#), and [Pursuit](#). VOXX Electronics has strategic distribution relationships with [EyeLock](#), [Singtrix](#) and [SiriusXM](#).

For additional information, please visit our website at www.voxxelectronics.com.

About VOXX International Corporation:

VOXX International Corporation (NASDAQ: [VOXX](#)) has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International Corporation has an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in Europe, Asia, Mexico and South America, and a growing portfolio, which now comprises over 30 trusted brands. Among the key domestic brands are Klipsch®, RCA®, Invision®, Jensen®, Audiovox®, Terk®, Acoustic Research®, Advent®, Code Alarm®, Car Connection®, 808®, AR for Her®, and Prestige®. International brands include Hirschmann Car Communication®, Klipsch®, Jamo®, Energy®, Mirage®, Mac Audio®, Magnat®, Heco®, Schwaiger®, Oehlbach® and Incaar™.

For additional information, please visit our Web site at www.voxxintl.com

VOXX International Contact:

Larissa Bertolotti
Phone: (631) 436-6408
Email: LBertolotti@voxxintl.com

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