



News Release

VOXX Electronics Attends KnowledgeFest Spring Training to Showcase Product Lines and Host Training Workshop

HAUPPAUGE, NEW YORK – APRIL 5, 2016 --[VOXX Electronics Corporation \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), announced today they will be attending the 2016 KnowledgeFest Spring Training in Indianapolis on April 8-10 to showcase their extensive 12 Volt Retail and Car Dealer specific products across numerous brands (Booth #402). The Company is also excited to announce they will be hosting a new product introduction workshop on Prestige PROCORE and CarLinkBT during the show on Saturday afternoon hosted by Product Managers and Technical Support Members of VOXX Electronics.

“KnowledgeFest Spring Training provides us with the perfect venue to display our broad lineup of 12 volt products to a group of passionate specialty retailers and reps with an interest in learning more while also giving us the opportunity to connect –one-one-one with our loyal customers,” said Aron Demers, Senior Vice President, VOXX Electronics Corporation.

At the VOXX Electronics Booth attendees will get a closer look into the future of remote starts with the introduction of CarLinkBT. CarLinkBT is a Bluetooth module and smartphone app that is compatible with most popular remote start systems. When paired with our powerful smartphone app, CarLinkBT transforms your smartphone into a virtual transmitter, instantly giving you remote access to your vehicle and a direct connection to OE-style safety and convenience services. VOXX is also excited to announce the CarLinkBT module will now also be included in the recently introduced upgradeable remote start system, Prestige PROCORE. Prestige PROCORE is a “one-module” solution allowing dealers to build any style of remote start by focusing on customized features based on what is most important to their customers – without stocking multiple complete kits.

VOXX will also be showcasing the latest offerings across all of their product categories including: Advent/Audiovox Mobile Video, Advanced Driver Assistance Systems (ADAS), Remote Start Systems, and Vehicle Security and Tracking.

On Saturday, April 9 attendees will also have the opportunity to be one of the first people to see the introduction of CarLinkBT and how it interacts with the all new Prestige PROCORE system. This introduction workshop will take place Saturday afternoon from 4:30pm to 5:30pm in Meeting Room 109. The first 50 attendees to arrive to the introduction workshop will receive a VOXX Electronics Swag Bag, plus there will be a drawing to win a first, second and third place prize! Prizes packages feature Klipsch Reference On-Ear Headphones, a Prestige PROCORE system with CarLinkBT and a \$100 Snap-On Gift Card.

Visit VOXX Electronics at Booth #402 at the 2016 KnowledgeFest Spring Training on Friday, April 8, through Sunday, April 10 at the Indiana Convention Center in Indianapolis, IN.

For more information about VOXX Electronics please visit: www.voxxelectronics.com.

Sirius, XM, SiriusXM and all related marks and logos are trademarks of Sirius XM Radio Inc. and its subsidiaries.

For more information on becoming a VOXX Electronics Dealer in the US, please visit: www.voxxelectronics.com/become-dealer

Like us on our Facebook Page: [Audiovox](#)
Subscribe to our YouTube Channel: [VOXX Electronics](#)

About VOXX Electronics Corporation (VEC):

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: [VOXX](#)), a global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, vehicle security and tracking, remote start systems, telematics, and Advanced Driver Assistance Systems (ADAS). VEC's Advanced Solutions Group is focused on developing new strategic partnerships in emerging growth categories in the fields of biometrics, imagery and vocal processing.

VEC sells its products through an extensive distribution network that includes expeditors, mass merchandisers, regional mobile electronics chains and independent specialist both domestic and internationally. VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include: [Advent](#), [Audiovox](#), [Car Connection](#), [CarLink](#), [Code Alarm](#), [Invision](#), [Omega](#), [Prestige](#), and [Pursuit](#). VOXX Electronics has strategic distribution relationships with [EyeLock](#), [Singtrix](#) and [SiriusXM](#).

For additional information, please visit our website at www.voxxelectronics.com.

About VOXX International Corporation:

VOXX International Corporation (NASDAQ: [VOXX](#)) has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International Corporation has an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in Europe, Asia, Mexico and South America, and a growing portfolio, which now comprises over 30 trusted brands. Among the key domestic brands are Klipsch®, RCA®, Invision®, Jensen®, Audiovox®, Terk®, Acoustic Research®, Advent®, Code Alarm®, Car Connection®, 808®, AR for Her®, and Prestige®. International brands include Hirschmann Car Communication®, Klipsch®, Jamo®, Energy®, Mirage®, Mac Audio®, Magnat®, Heco®, Schwaiger®, Oehlbach® and Incaar™.

For additional information, please visit our Web site at www.voxxintl.com

VOXX International Contact:

Larissa Bertolotti

Phone: (631) 436-6408

Email: LBertolotti@voxxintl.com

#