



News Release

Advent Adds Plug & Play Navigation Systems to Select 2016 Ford Vehicles

HAUPPAUGE, NEW YORK – AUGUST 18, 2016 --[VOXX Electronics Corporation \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), announced today the expansion of the Advent Integrated Navigation Applications Guide to now include select 2016 Ford vehicles. The Company is the first to offer a plug & play aftermarket solution to Ford vehicles enabling dealers to easily add navigation capabilities to existing screens with Ford SYNC® 3 user interface while still retaining all factory features with no modifications.

“We remain committed to the Expedito/Car Dealer market and are focused on providing these channels with products that can increase their profitability while responding to the latest consumer trends in electronics,” said Aron Demers, Senior Vice President, VOXX Electronics Corporation. “This new interface has been designed to integrate with a vehicles existing infotainment screen and offers the consumer the ability to add a high-resolution system that is updateable and upgradeable via a remote USB connection. We are excited to offer an aftermarket solution that will simplify the installation process and provide consumers with a state of the art user interface.”

The Advent Integrated Navigation systems works with Ford SYNC® 3 and features navigation accessed by on-screen icons and a matching user interface. iGo Next Generation with USA and Canada mapping features its “latest map guarantee”, ensuring the consumer starts out with the most current maps available and gives them the ability to upgrade to new maps via USB cable, similar to what would be offered in a factory system. iGo (NNG) Certified Navigation Hardware ensures the best user experience and the newest interface offers “Next Gen” 3D Mapping, over 11 million POI, turn-by-turn voice guided directions, and ECO Green Navigation which helps to save fuel.

The system also included added/displayed OBD information such as fuel economy, door open/close, engine oil temp, and other available data depending on the vehicle it is installed in. The system also offers an HDMI input which allows users to connect and mirror Smartphone content on the head unit when parked, while also offering charging capabilities. The ability to connect a mobile device directly and conveniently to the HDMI input makes the entertainment possibilities endless. All systems will also integrate with OE camera if installed.

Compatible vehicles include 2016 Ford C-Max, Edge, Escape, Expedition, F-150, Fiesta, Focus, Mustang and Transit.

The FDS3NAV2 is currently available now.

For more information about the Integrated Navigation system please visit: www.voxxelectronics.com.

The [Advanced Driver Assistance System](#) brand is marketed by VOXX Electronics Corporation, a wholly-owned subsidiary of VOXX International Corp., (NASDAQ: VOXX).

For more information on becoming a VOXX Electronics Dealer in the US, please visit: www.voxxelectronics.com/become-dealer

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About VOXX Electronics Corporation (VEC):

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: [VOXX](#)), a global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, vehicle security and tracking, remote start systems, telematics, and Advanced Driver Assistance Systems (ADAS). VEC's Advanced Solutions Group is focused on developing new strategic partnerships in emerging growth categories in the fields of biometrics, imagery and vocal processing.

VEC sells its products through an extensive distribution network that includes expeditors, mass merchandisers, regional mobile electronics chains and independent specialist both domestic and internationally. VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include: [Advent](#), [Audiovox](#), [Car Connection](#), [CarLink](#), [Code Alarm](#), [Invision](#), [Omega](#), [Prestige](#), and [Pursuit](#). VOXX Electronics has strategic distribution relationships with [EyeLock](#), [Singtrix](#) and [SiriusXM](#).

For additional information, please visit our website at www.voxxelectronics.com.

About VOXX International Corporation:

VOXX International Corporation (NASDAQ: [VOXX](#)) has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International Corporation has an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in Europe, Asia, Mexico and South America, and a growing portfolio, which now comprises over 30 trusted brands. Among the key domestic brands are Klipsch®, RCA®, Invision®, Jensen®, Audiovox®, Terk®, Acoustic Research®, Advent®, Code Alarm®, Car Connection®, 808®, AR for Her®, and Prestige®. International brands include Hirschmann Car Communication®, Klipsch®, Jamo®, Energy®, Mirage®, Mac Audio®, Magnat®, Heco®, Schwaiger®, Oehlbach® and Incaar™.

For additional information, please visit our Web site at www.voxxintl.com

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