



News Release

CarLink Wins TWICE VIP Award!

HAUPPAUGE, NEW YORK – AUGUST 23, 2016 --[VOXX Electronics Corporation \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), announced today that CarLink, today's most advanced convenience and security solution has been awarded a TWICE VIP Award from TWICE Magazine!

In its most recent issue TWICE, a trade magazine for professionals in the consumer electronics industry announced the winners of their 4th annual VIP (Very Important Product) Awards. These awards are voted on by retailers and distributors to honor products that have made the biggest difference in their business based on product features, design and value to consumers.



“We are honored that TWICE readers have recognized CarLink with this award. Remote start as we know it today has remained unchanged for over 20 years. The introduction of CarLink has reinvented what these systems can now do by transforming your smartphone into a virtual transmitter. Users never have to worry about being without access to their vehicle again,” said Aron Demers, Senior Vice President, VOXX Electronics Corporation.

When combined with a remote start system CarLink allows you to access your vehicle without the use of a transmitter. Once paired with our powerful smartphone app, CarLink transforms your smartphone into a virtual transmitter, instantly giving you remote access to your vehicle and a direct connection to OE-style safety and convenience services. CarLink offers three different services: **Bluetooth Basic Service**, delivering access to the vehicle without the use of a transmitter to lock/unlock and start your vehicle (within Bluetooth range) while also providing a direct connection to the CarLink Insurance Discount Program for potential money saving insurance discounts with up to 19 different insurance carriers. You can also upgrade to the CarLink **Cellular Basic Service** giving you remote access from virtually anywhere in the world where you have cellular coverage. For those interested accessing in-vehicle safety services upgrading to the **Cellular Premium Service** provides you with a direct connection to many OE-style safety and convenience features right from your smartphone.

For more information about CarLink please visit: www.voxxelectronics.com

For more information on becoming a VOXX Electronics Dealer in the US, please visit: www.voxxelectronics.com/become-dealer

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About VOXX Electronics Corporation (VEC):

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: [VOXX](#)), a global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, vehicle security and tracking, remote start systems, telematics, and Advanced Driver Assistance Systems (ADAS).

VEC sells its products through an extensive distribution network that includes expeditors, mass merchandisers, regional mobile electronics chains and independent specialist both domestic and internationally. VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include: [Advent](#), [Audiovox](#), [Car Connection](#), [CarLink](#), [Code Alarm](#), [Invision](#), [Omega](#), [Prestige](#), and [Pursuit](#). VOXX Electronics has strategic distribution relationships with [EyeLock](#), [Singtrix](#) and [SiriusXM](#).

For additional information, please visit our website at www.voxxelectronics.com.

About VOXX International Corporation:

VOXX International Corporation (NASDAQ: [VOXX](#)) has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International Corporation has an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in Europe, Asia, Mexico and South America, and a growing portfolio, which now comprises over 30 trusted brands. Among the key domestic brands are Klipsch®, RCA®, Invision®, Jensen®, Audiovox®, Terk®, Acoustic Research®, Advent®, Code Alarm®, Car Connection®, 808®, AR for Her®, and Prestige®. International brands include Hirschmann Car Communication®, Klipsch®, Jamo®, Energy®, Mirage®, Mac Audio®, Magnat®, Heco®, Schwaiger®, Oehlbach® and Incaar™.

For additional information, please visit our Web site at www.voxxintl.com

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