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FOR IMMEDIATE RELEASE

## **KLIPSCH RENEWS SPONSORSHIP AS OFFICIAL AUDIO PARTNER OF THE ROCK & ROLL HALL OF FAME**

**INDIANAPOLIS (June 14, 2017)** — Klipsch®, a tech-driven audio company, today announces its renewal of a multi-year strategic partnership with the legendary Rock & Roll Hall of Fame to preserve and celebrate the live music experience.

In 2015, Klipsch became the first-ever presenting sponsor of the Rock & Roll Hall of Fame Induction Ceremony, which honors the pinnacle of musical achievement, and gives a voice to the stories of the people and events that have shaped the music genre. The 33<sup>rd</sup> annual Rock & Roll Hall of Fame Induction Ceremony presented by Klipsch Audio is slated for April 14, 2018 at Cleveland’s Public Auditorium.

“Our sole purpose at Klipsch is to reproduce the power, detail, and emotion of the live music experience. Together with the Rock Hall, we can ensure that music and its history are valued for generations to come,” said Paul Jacobs, president and CEO of Klipsch Audio.

“At the Rock & Roll Hall of Fame, we are committed to a high standard of musical excellence, which is why Klipsch is a perfect partner,” said Steve Dobo, director of sponsorship & promotions for the Rock & Roll Hall of Fame. “Our partnership with Klipsch over the last three years has truly raised the bar for our visitor experience. We look forward to collaborating with Klipsch for another three years to deliver memorable fan experiences both in and out of the Rock Hall.”

The Rock & Roll Hall is an iconic destination in Cleveland, Ohio that celebrates and preserves the history of influential artists, producers, engineers, and other notable figures who have had a major influence on rock and roll music. The Rock Hall, which is undergoing a multi-year transformation, features the largest installation of Klipsch professional and commercial loudspeakers and headphones on the planet.

New exhibits such as the Power of Rock Experience, a redesigned outdoor plaza, and an interactive outdoor sound experience are being added to existing theaters and exhibits. The Klipsch Audio Stage continues to host some of the most buzzed about bands in the world in addition to hundreds of performances each year.

More recently, the Rock Hall and Klipsch introduced ReVolutions, a branded content video series that explores records that have altered and influenced the music world.

Albums featured in the series thus far have included releases from The Beatles, Pearl Jam, Jimi Hendrix, Nirvana, The Ramones, and others.

(Watch and share the below June episode of Revolutions celebrating the 50<sup>th</sup> anniversary of the Beatles groundbreaking album Sgt. Pepper's Lonely Hearts Club Band.)



<https://www.rockhall.com/revolutions-beatles-sgt-peppers>

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### **About Klipsch Audio**

In 1946 Paul W. Klipsch, inventor, acoustics pioneer and maverick, founded Klipsch Audio with the sole purpose of bringing the power, detail and emotion of the live music experience into his living room. Through the use of highly efficient speaker designs, handcrafted cabinetry and a thirst for real engineering breakthroughs – Klipsch, the great American loudspeaker company, was born in Hope, AR. Today, our diverse range of quality audio products includes speakers and headphones for almost any consumer and professional application – including cinema, whole-house, wireless, home theater and portable offerings. Honoring our founder's legacy, Klipsch continues to be the legendary high-performance brand of choice for audiophiles and aficionados around the world. We are the Keepers of the Sound®. Klipsch Group, Inc. is a VOXX International Company (NASDAQ: VOXX).

### **About the Rock & Roll Hall of Fame**

Rock Connects Us. Our mission is clear: To engage, teach and inspire through the power of rock and roll. We share stories of the people, events and songs that shape our world through exhibits, innovative programs and concerts. Join the millions who love it as much as you do. Experience us live or online – Visit [rockhall.com](http://rockhall.com) or Facebook, Twitter and Instagram (@rockhall). Long Live Rock!

