



News Release

VOXX Electronics Corporation Wins CES 2017 Innovation Award for its New Blind Spot Detection System

HAUPPAUGE, NY & LAS VEGAS, NV – JANUARY 4, 2017 – LVCC, CENTRAL HALL BOOTH 13517 --[VOXX Electronics Corporation \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), announced today that it has been named a CES 2017 Innovation Awards Honoree for its new Advent Blind Spot Detection System. Products entered in this prestigious program are judged by a preeminent panel of independent industrial designers, independent engineers and members of the trade media to honor outstanding design and engineering in cutting-edge consumer electronics products across 28 product categories.



The Advent Blind Spot Detection System is the first aftermarket product using microwave based detection. With approximately 30 feet of range, the system enhances the driver's field of view, acting as an extra set of eyes around the vehicle. The sensors in the system supplement the vehicle's interior and exterior rear-view mirrors and notify the driver, with audible and visual alerts, when approaching vehicles or objects appear in the blind spot zone. The system is equipped with adjustable speed sense and will activate at the chosen speed, turning the system on when it is needed, reducing false alarms when stopped at a light or moving at slower speeds.

“Today, there is growing interest in driver safety products and our ADAS product line reflects the importance we feel in delivering safety accessories to the aftermarket,” said Aron Demers, Senior Vice President, VOXX Electronics Corporation. “We are continuously looking to expand our product offerings and the introduction of this new system demonstrates our commitment to growing this product category to deliver new and innovative solutions to the aftermarket.”

The prestigious CES Innovation Awards are sponsored by the Consumer Technology Association (CTA)TM, the producer of CES 2017, the global gathering place for all who thrive on the business of consumer technologies, and have been recognizing achievements in product design and engineering since 1976.

The Advent Blind Spot Detection System will be displayed in the VOXX International Corporation Booth #13517, in the Central Hall at CES 2017, from January 5-8, 2017, in Las Vegas, Nevada.

Entries are evaluated on their engineering, aesthetic and design qualities, intended use/function and user value, unique/novel features present, and how the design and innovation of the product directly compare to other products in the marketplace. Products chosen as CES Innovation Honorees reflect innovative design and engineering in some of the most cutting-edge tech products and services coming to market.

CES 2017 Innovation Honoree products are featured on CES.tech/Innovation, which lists product categories, as well as each product name, manufacturer information, description, photo, and URL.

For more information about the Blind Spot Detection System, please visit: www.adventproducts.com.

The [Advent](#) brand is marketed by VOXX Electronics Corporation, a wholly-owned subsidiary of VOXX International Corp., (NASDAQ: VOXX).

For more information on becoming a VOXX Electronics Dealer in the U.S., please visit: www.voxxelectronics.com/become-dealer.

Like us on our Facebook Page: [Audiovox](#)
Subscribe to our YouTube Channel: [VOXX Electronics](#)

About VOXX Electronics Corporation (VEC):

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: [VOXX](#)), a global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, vehicle security and tracking, remote start systems, telematics, and Advanced Driver Assistance Systems (ADAS).

VEC sells its products through an extensive distribution network that includes expeditors, mass merchandisers, regional mobile electronics chains and independent specialists, both domestic and international. VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include: [Advent](#), [Audiovox](#), [Car Connection](#), [CarLink](#), [Code Alarm](#), [Invision](#), [Omega](#), [Prestige](#), and [Pursuit](#). VOXX Electronics has strategic distribution relationships with [EyeLock](#), [Singtrix](#) and [SiriusXM](#).

For additional information, please visit our website at www.voxxelectronics.com.

About VOXX International Corporation:

VOXX International Corporation (NASDAQ: [VOXX](#)) has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International Corporation has an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in Europe, Asia, Mexico and South America, and a growing portfolio, which now comprises over 30 trusted brands. Among the key domestic brands are Klipsch®, RCA®, Invision®, Jensen®, Audiovox®, Terk®, Acoustic Research®, Advent®, Code Alarm®, Car Connection®, 808®, AR for Her®, and Prestige®. International brands

include Hirschmann Car Communication®, Klipsch®, Jamo®, Energy®, Mirage®, Mac Audio®, Magnat®, Heco®, Schwaiger®, Oehlbach®, and Incaar™.

For additional information, please visit our Web site at www.voxxintl.com.

VOXX International Contact:

Larissa Bertolotti

Phone: (631) 436-6408

Email: LBertolotti@voxxintl.com

#