



News Release

VOXX Electronics Corporation Announces Exclusive Distribution Agreement with Gentex for its Aftermarket Full Display Mirror

HAUPPAUGE, NY & LAS VEGAS, NV – JANUARY 4, 2017 – LVCC, CENTRAL HALL BOOTH 13517—[VOXX Electronics Corporation \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), announced today that the Company has entered into a distribution agreement with Gentex Corporation to exclusively distribute the Gentex Aftermarket Full Display Mirror® (FDM™) in North America. This system was designed to enhance driving safety by optimizing the driver’s rear visibility and help eliminate blind spots. In addition, VOXX Electronics Corporation will also distribute the complete Gentex product line of automatic-dimming interior and exterior rearview mirrors and electronics.

“We are very excited to announce this agreement with Gentex, the world’s leading supplier of automatic-dimming interior rearview mirrors and electronics. Gentex has always been an innovator in this category and we look forward to future product collaborations between the two companies,” said Aron Demers, Senior Vice President, VOXX Electronics Corporation. “As a leader in the 12-Volt aftermarket and new car dealer space, we are always looking to expand our product offerings to meet consumer demand for new and improved technologies, and we are thrilled to become the exclusive distributor and product launch partner of the Full Display Mirror system.”

Under this new distribution agreement, VOXX will exclusively distribute the Gentex Aftermarket Full Display Mirror (FDM). The FDM is the first hybrid rear vision system. It functions as a standard automatic dimming rearview mirror, but with the flip of a lever, a custom high-dynamic-range imager that captures video of the vehicle’s rear view and streams it to a unique mirror-integrated LCD display. This system meets current U.S. mirror regulations and is FMVSS-111-compliant.

The Gentex Aftermarket Full Display Mirror (FDM) will be available late in the first quarter of 2017.

For more information about the Gentex Aftermarket Full Display Mirror, please visit: www.voxxelectronics.com.

For more information on becoming a VOXX Electronics Dealer in the U.S., please visit: www.voxxelectronics.com/become-dealer.

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[About VOXX Electronics Corporation \(VEC\):](#)

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: [VOXX](#)), a global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, vehicle security and tracking, remote start systems, telematics, and Advanced Driver Assistance Systems (ADAS).

VEC sells its products through an extensive distribution network that includes expeditors, mass merchandisers, regional mobile electronics chains and independent specialists, both domestic and international. VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include: [Advent](#), [Audiovox](#), [Car Connection](#), [CarLink](#), [Code Alarm](#), [Invision](#), [Omega](#), [Prestige](#), and [Pursuit](#). VOXX Electronics has strategic distribution relationships with [EyeLock](#), [Singtrix](#) and [SiriusXM](#).

For additional information, please visit our website at www.voxxelectronics.com.

About VOXX International Corporation:

VOXX International Corporation (NASDAQ: [VOXX](#)) has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International Corporation has an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in Europe, Asia, Mexico and South America, and a growing portfolio, which now comprises over 30 trusted brands. Among the key domestic brands are Klipsch®, RCA®, Invision®, Jensen®, Audiovox®, Terk®, Acoustic Research®, Advent®, Code Alarm®, Car Connection®, 808®, AR for Her®, and Prestige®. International brands include Hirschmann Car Communication®, Klipsch®, Jamo®, Energy®, Mirage®, Mac Audio®, Magnat®, Heco®, Schwaiger®, Oehlbach®, and Incaar™.

For additional information, please visit our Web site at www.voxxintl.com.

About Gentex Corporation:

Founded in 1974, Gentex Corporation (NASDAQ: GNTX) is a supplier of automatic-dimming rearview mirrors and electronics to the automotive industry, dimmable aircraft windows for aviation markets, and fire protection products to the fire protection market. Visit the company website at www.gentex.com.

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