

VOXX Electronics Expands CarLink Program to Include the CarLinkBT Long Range Transmitter

HAUPPAUGE, NY & LAS VEGAS, NV – JANUARY 4, 2017 – LVCC, CENTRAL HALL BOOTH 13517--[VOXX Electronics Corporation \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), announced today the Company has expanded its CarLink program to now include the CarLinkBT Long Range Transmitter. This new transmitter design communicates via Bluetooth to a smartphone then to the vehicle using LoRa RF technology to extend its operating range to over one mile without any additional monthly or annual fees.

CarLinkBT Long Range offers today's most advanced convenience and security solution allowing users access to their vehicle without the use of a traditional remote control transmitter when combined with a Prestige, Code Alarm or Pursuit remote start, security or keyless entry system. The new



transmitter concept was developed to eliminate the need to carry additional devices on your keychain. It's extremely thin design and rechargeable battery were intended to "stick-on" the back of any smartphone device or placed inside of a briefcase/purse to provide two-way functionality to the CarLinkBT smartphone app to lock/unlock and start your vehicle with over one mile of operating range.

"The introduction of CarLinkBT has reinvented what remote start systems can now do by transforming a smartphone into a virtual transmitter with no monthly service fees. We are excited to continue to introduce innovative telematics products to the remote start market," said Aron Demers, Senior Vice President, VOXX Electronics Corporation. "We believe CarLinkBT Long Range completes our CarLink Telematics offering, by giving the consumer three different and distinct control options – *CarLinkBT with Bluetooth* range of up to 100 feet, *CarLinkBT Long Range* for over one mile of operating range and *CarLink Cellular* with virtually unlimited operating range. Never worry about being without access to your vehicle again with CarLink.

The CarLinkBT Long Range Transmitter (ASCLBTLR) will be available Summer 2017 for an MSRP of \$99.95. No monthly or annual fees required.

For more information about CarLinkBT, please visit: www.voxxelectronics.com.

For more information on becoming a VOXX Electronics Dealer in the U.S., please visit:
www.voxxelectronics.com/become-dealer.

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About VOXX Electronics Corporation (VEC):

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: [VOXX](#)), a global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, vehicle security and tracking, remote start systems, telematics, and Advanced Driver Assistance Systems (ADAS).

VEC sells its products through an extensive distribution network that includes expeditors, mass merchandisers, regional mobile electronics chains and independent specialists, both domestic and international. VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include: [Advent](#), [Audiovox](#), [Car Connection](#), [CarLink](#), [Code Alarm](#), [Invision](#), [Omega](#), [Prestige](#), and [Pursuit](#). VOXX Electronics has strategic distribution relationships with [EyeLock](#), [Singtrix](#) and [SiriusXM](#).

For additional information, please visit our website at www.voxxelectronics.com.

About VOXX International Corporation:

VOXX International Corporation (NASDAQ: [VOXX](#)) has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International Corporation has an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in Europe, Asia, Mexico and South America, and a growing portfolio, which now comprises over 30 trusted brands. Among the key domestic brands are Klipsch®, RCA®, Invision®, Jensen®, Audiovox®, Terk®, Acoustic Research®, Advent®, Code Alarm®, Car Connection®, 808®, AR for Her®, and Prestige®. International brands include Hirschmann Car Communication®, Klipsch®, Jamo®, Energy®, Mirage®, Mac Audio®, Magnat®, Heco®, Schwaiger®, Oehlbach®, and Incaar™.

For additional information, please visit our Web site at www.voxxintl.com.

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